We’ve all experienced it — that special moment when another person connected with our heart in a powerful way.

Whether it happened at a restaurant, a grocery store or somewhere in-between, that out-of-this-world, spectacularly amazing experience is seared into your memory. And, as a result, you hold that business or organization in high regard. You may even recommend it to family and friends.
As Beacon Health System associates, we are called to make every experience with patients, guests and each other exceptional: anywhere, anytime. It starts with making a human connection. We’re built for that — we want to connect with each other. It’s as simple as sharing a smile, offering a kind greeting, opening the door, giving directions or taking time to listen.

It’s not necessarily about going above and beyond. It’s about being present in the moment. It’s about anticipating and responding to the needs of others. It’s about making Beacon a welcoming place where patients and guests know and feel that we care about them. We all have a part in this.

Be a Beacon shows us how making connections and building relationships can lead to better interactions with our patients, customers, guests and each other.

Every interaction and every encounter matters. Whether it’s in the exam room, waiting room, cafeteria, a parking garage or a hallway, we all can make a good experience an exceptional experience. That’s what it means to Be a Beacon.

Join us in the journey!